

# 13<sup>th</sup> Annual Justice Forum

## Sponsorship Opportunities



PISGAH  
LEGAL SERVICES

## Featuring Dr. Matthew Desmond

- POVERTY ABOLITIONIST
- PULITZER PRIZE WINNER
- BESTSELLING AUTHOR

Thomas Wolfe  
Auditorium  
October 17, 2023

Reception  
5:30 pm

Forum  
7:00 pm



*Photo Credit: Barron Bixler*

# About the Speaker

We are pleased to announce that Matthew Desmond will return as our 2023 Justice Forum speaker. Desmond last joined Pisgah Legal in front of a sell-out crowd at our 2017 Forum. Desmond, a MacArthur “Genius” and Princeton sociologist, was launched onto the national stage as an expert on contemporary American poverty with the publication of his Pulitzer Prize winning bestseller *Evicted: Poverty and Profit in the American City*.

Desmond’s latest book, the instant #1 New York Times bestseller *Poverty, by America* investigates why the United States, the richest country on earth, has more poverty than any other advanced democracy. Desmond is the Maurice P. Daring Professor of Sociology and the founder and principal investigator of the Eviction Lab at Princeton University.



# About the Justice Forum

Pisgah Legal’s Justice Forum will be held at the Thomas Wolfe Auditorium in downtown Asheville on Tuesday, October 17th. There will be a ticketed, pre-event reception at 5:30pm followed by the free Justice Forum at 7:00pm. There will be a live-streaming option for those who prefer to join virtually.

We host this event each year to call for justice and to generate honest conversation about pressing local and national issues. This year’s Forum focuses on the question of why poverty persists in America, and what can be done to address it. Pisgah Legal provides a broad array of free, civil legal aid, anti-poverty advocacy and access to health care in WNC. Our vision is a community with polices and services in place that reduce poverty and ease the burdens of poverty on our neighbors.



# Sponsorship Benefits

## Presenting Sponsor | \$25,000

- Exclusive designation as Presenting Sponsor of Justice Forum including marquee billing
- Speaking opportunity as Presenting Sponsor at the Justice Forum, +8 reception guests
- Recognition on event invitation sent to over 5,000 community members
- Logo recognition as Presenting Sponsor in Justice Forum program
- Continued recognition for 1 year at PLS events and in PLS publications
- Logo featured at one Justice Matters Tour
- Invitation to Leaders in Giving event for key Pisgah Legal supporters
- Sponsor spotlight in newsletter to over 4,500 Pisgah Legal supporters and paid social media ad to amplify your support
- Logo featured in paid advertisement in local print media
- Prominent feature in Pisgah Legal's annual advertisement in local media thanking partners

## Signature Sponsor | \$15,000

- Recognition at Justice Forum and our signature event in spring 2024
- Speaking opportunity as Signature Sponsor at ticketed pre-event reception
- Recognition on event invitation sent to over 5,000 community members
- Sponsor spotlight in newsletter to over 4,500 Pisgah Legal supporters and paid social media ad to amplify your support
- Year-long recognition in Pisgah Legal's lobby, on website, recognition at events, and feature in the annual report
- Tickets for 7 to pre-event reception, Forum, and spring 2024 marquis event
- Invitation to Leaders in Giving event for key Pisgah Legal supporters
- Prominent feature in Pisgah Legal's annual advertisement in local media thanking partners



**We invite you to partner with Pisgah Legal to present this year's Justice Forum.** A sponsorship demonstrates your commitment to making our community a more just and equitable place to live. It will also broaden your reach and gain recognition for your philanthropic priorities.



# Sponsorship Benefits

## Champion for Justice | \$10,000

- Recognition at Justice Forum and our signature event in spring 2024
- Recognition on event invitation sent to over 5,000 community members
- Sponsor spotlight in newsletter and social media reaching 7,000 PLS supporters
- Year-long recognition in Pisgah Legal's lobby, on website, recognition at events, and feature in the annual report
- Tickets for 6 to pre-event reception, Forum, and spring 2024 marquis event
- Invitation to Leaders in Giving event for key Pisgah Legal supporters
- Prominent feature in Pisgah Legal's annual advertisement in local media thanking partners

## Partner for Justice | \$5,000

- Recognition at Justice Forum and our signature event in spring 2024
- Recognition on event invitation sent to over 5,000 community members
- Logo featured in newsletter and social media reaching 7,000 PLS supporters
- Year-long recognition in Pisgah Legal's lobby, on website, recognition at events, and feature in the annual report
- Tickets for 6 to pre-event reception, Forum, and spring 2024 marquis event
- Invitation to Leaders in Giving event for key Pisgah Legal supporters
- Name in Pisgah Legal's annual advertisement in local media thanking partners

## Platinum | \$2,500

- Recognition on event invitation sent to over 5,000 community members
- Logo featured in newsletter and social media reaching 7,000 PLS supporters
- Name recognition at event, on website, in social media, and in annual report
- Tickets for 5 to pre-event reception and Forum
- Invitation to Leaders in Giving event for key PLS supporters

## Gold | \$1,000

- Name recognition at event, on website, and in annual report
- Name featured in newsletter and social media reaching 7,000 PLS supporters
- Tickets for 4 to pre-event reception and Forum
- Invitation to Leaders in Giving event for key Pisgah Legal supporters

## Silver | \$500

- Name recognition at event, on website, and in annual report
- Name featured in newsletter and social media reaching 7,000 PLS supporters
- Tickets for 3 to pre-event reception and Forum

# Yes, we will sponsor the Justice Forum!



## Sponsorship Level

(choose one)

Presenting Sponsor	\$25,000
Signature Sponsor	\$15,000
Champion for Justice	\$10,000
Partner for Justice	\$5,000
Platinum	\$2,500
Gold	\$1,000
Silver	\$500



### Please recognize us in the following ways:

(we will give you all forms of recognition unless you specify otherwise)

**Social Media**

**Website**

**Print media and  
at the event**

**Sponsorship commitments  
made by July 21 will receive  
all benefits.**

Contact Name and Title

Partner Name to list on event materials

Address

City, State

Telephone

Email

Check payable to Pisgah Legal Services  
An invoice can be provided upon request.  
(send to PO Box 2276 - Asheville, NC 28802)

Contact Lori Nierzwick at [lori@pisgahlegal.org](mailto:lori@pisgahlegal.org) or 828-818-5474 for more information