

PISGAH
LEGAL SERVICES

Justice Forum Sponsorship Opportunities



Jose Antonio Vargas

Pulitzer Prize-winning Journalist

CEO and Founder of Define American

Author of Dear America: Notes of an Undocumented Citizen

Thursday, October 3, 2019

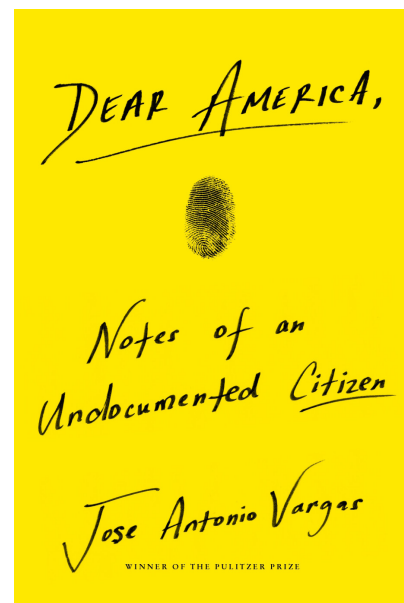
Thomas Wolfe Auditorium, U.S. Cellular Center, Asheville

“ At the end of the day, stories connect us, not politics.
And there are so many stories out there waiting to be told.
It's just a matter of who's out there listening. ”

www.pisgahlegal.org
Standing for Justice and Dignity since 1978

About the Speaker

Jose Antonio Vargas is the founder of and CEO of Define American, the nation's leading nonprofit media organization that fights injustice and anti-immigrant hate through the power of storytelling. In 2011 The New York Times published his groundbreaking essay revealing and chronicling his life in America as an undocumented immigrant. He then produced and directed Documented, a feature film about his personal experiences. The film received a 2015 NAACP Image Award nomination for Outstanding Documentary. Vargas published a memoir in 2018 called Dear America: Notes of an Undocumented Citizen. Mr. Vargas has been featured frequently in print, radio, and television media and we expect a great deal of interest for this event.



About the Justice Forum

Pisgah Legal Services' annual Justice Forum* has brought together a wide cross-section of the Western North Carolina community for nine years, including business owners, local politicians, faith groups, and community leaders. To increase access, we are offering tickets to the Justice Forum at no cost. We anticipate 1,500 attendees, including 450 at the cocktail reception beforehand. Each year the Justice Forum elevates the conversation about a pressing local and national issue. This October we look forward to focusing on the lives of immigrants, the national immigration picture, and Pisgah Legal's work supporting immigrant families.



* This event was formerly known as the Poverty Forum

Sponsorship Benefits

Champion for Justice \$10,000

- Recognition at Justice Forum and spring 2020 Jazz for Justice, including an ad in the Jazz program
- Recognition on event invitation sent to over 5,000 community members
- Sponsor spotlight in enewsletter and social media to over 4,000 Pisgah Legal supporters and logo in event program
- Year-long recognition in Pisgah Legal's lobby, on website, marquis recognition at events, and feature in quarterly newsletter and annual report
- Tickets for 12 to cocktail reception and Justice Forum and 2020 Jazz for Justice tickets
- Invitation to Leaders in Giving event for key Pisgah Legal supporters

Partner for Justice \$5,000

- Recognition at Justice Forum and spring 2020 Jazz for Justice
- Recognition on event invitation sent to over 5,000 community members
- Logo featured in enewsletter and social media to over 4,000 Pisgah Legal supporters and in event program
- Year-long marquis recognition at events, on website, and feature in quarterly newsletter and annual report
- Tickets for 10 to cocktail reception and Justice Forum and Jazz for Justice tickets
- Invitation to Leaders in Giving event for key Pisgah Legal supporters

Platinum \$2,500

- Recognition on event invitation sent to over 5,000 community members
- Logo featured in enewsletter and social media to over 4,000 Pisgah Legal supporters
- Name recognition at event, on website, in social media, and in annual report
- Tickets for 8 to cocktail reception and Justice Forum
- Invitation to Leaders in Giving event for key Pisgah Legal supporters

Gold \$1,000

- Name recognition at event, on website, and in annual report
- Name listed in enewsletter and social media to over 4,000 Pisgah Legal supporters
- Tickets for 6 to cocktail reception and Justice Forum
- Invitation to Leaders in Giving event for key Pisgah Legal supporters

Silver \$500

- Name recognition at event, on website, and in annual report
- Name listed in enewsletter and social media to over 4,000 Pisgah Legal supporters
- Tickets for 4 to cocktail reception and Justice Forum

Bronze \$250

- Name recognition at event, on website, and in annual report
- Name listed in enewsletter and social media to over 4,000 Pisgah Legal supporters
- Tickets for 2 to cocktail reception and Justice Forum

Deadlines

July 22 for inclusion on printed invitation and all event materials

September 1 for inclusion in online publicity and at Poverty Forum

Yes! We will sponsor the Justice Forum!

Sponsorship Level

(choose one)

___ Champion for Justice	\$10,000
___ Partner for Justice	\$5,000
___ Platinum	\$2,500
___ Gold	\$1,000
___ Silver	\$500
___ Bronze	\$250



Contact Name and Title

Please recognize us in the following ways:

(we will give you all forms of recognition unless you specify otherwise)

Partner Name to list on event materials

☐

Social Media

☐

Website

☐

Print media and at the event

Address

City, State

Telephone

Email

Payment

___ Please charge our credit card

Credit Card Number

___ Check payable to Pisgah Legal Services

Expiration date: ____ / ____

___ Please bill us

Thank you!

Contact Ben Fehsenfeld at benf@pisgahlegal.org or 828-210-3405 for more information.
www.pisgahlegal.org/justiceforum