



## Cocktail Reception, Live Music and Awards Honoring Edward Hay, Catherine “Kitty” Schaller, and Jane Swafford

**Tuesday, March 17, 2015**  
**The Venue | 5:30pm**

**About the Event:** Jazz for Justice is a fundraiser and celebration of outstanding PLS results, volunteers and supporters. Proceeds from the event will support PLS’ programs that help more than **14,000** people in WNC annually to meet their most basic needs. The event will feature gourmet food, cocktails, live jazz music and an awards ceremony honoring Edward Hay with the Roy W. Davis Volunteer Lawyer Award, Kitty Schaller with the Terry Van Duyn Volunteer Award, and Jane Swafford with the Karl H. Straus Board Emeritus Award.

**Projected Audience:** 300+ (local attorneys, community leaders, financial institutions, government officials, foundations, local funders, partner organizations and supporters).

**About Pisgah Legal Services:** For more than 35 years, PLS has provided free civil legal services to help very low-income people meet their most basic needs and bring about significant, lasting improvements in their lives. PLS helps people avoid homelessness, escape domestic violence, access health care, and secure subsistence income. PLS provides services in seventeen counties of Western North Carolina. **PLS is a community-based, nonprofit 501(c)(3) organization.** Visit our website at [www.pisgahlegal.org](http://www.pisgahlegal.org).

## Sponsorship Levels and Benefits

### Partners for Justice Benefits - Year Long Sponsorship for \$5,000+

- Year-long recognition and a month-long individual profile on our website
- Recognition with logo in one of 3 yearly newsletters (mailed to 5,000+)
- Marquis recognition at all PLS sponsored events including but not limited to: community outreach events, quarterly volunteer and continuing legal education events for attorneys, and small donor cultivation parties
- Prominent year-round marquis recognition in PLS office
- Prominent recognition with company logo in PLS Annual Report (mailed to 5,000+)
- Headline sponsorship in event promotion, advertisement and/or another regional publication
- Recognition in emails to 5,000 PLS supporters and on social media sites
- A full page ad in the Jazz for Justice event program
- Logo recognition in the Mountain Area Volunteer Lawyer newsletter (distributed to 600+ local attorneys)
- Reserved seating for 10 at the event

### Platinum Sponsor - \$2,500

- Recognition in event invitation (sent to 5,000+)
- Half-page ad in the event program
- Prominent marquis recognition during the event
- Prominent recognition of sponsorship listed in all event promotion
- Recognition in emails to 5,000 PLS supporters and on social media sites
- Recognition in PLS Annual Report (mailed to 5,000+ contacts)
- Tickets for 8 for the event

### Gold Sponsor - \$1,000

- Recognition in event invitation (sent to 5,000+)
- Business card ad in the program
- Prominent marquis recognition during the event
- Sponsorship listed in all event promotion
- Recognition in emails to 5,000 PLS supporters and on social media sites
- Recognition in the PLS Annual Report (mailed to 5,000+ contacts)
- Tickets for 6 to the event

### Silver Sponsor - \$500

- Recognition in event invitation (sent to 5,000+)
- Recognition in the event program
- Prominent marquis recognition during the event
- Sponsorship listed in all event promotion
- Recognition in emails to 5,000 PLS supporters and on social media sites
- Recognition in the PLS Annual Report (mailed to 5,000+ contacts)
- Tickets for 4 for the event

### Bronze Sponsor - \$250

- Recognition in event invitation (sent to 5,000+)
- Recognition in the event program
- Prominent marquis recognition during the event
- Sponsorship listed in all event promotion
- Recognition in the PLS Annual Report (mailed to 5,000+ contacts)
- Recognition in emails to 5,000 PLS supporters and on social media sites
- Tickets for 2 for the event

**THANK YOU for your consideration and support.**  
**Your generous sponsorship will help people in crisis across WNC.**

**YES! We will sponsor Pisgah Legal Services 2015 Jazz for Justice Event:**

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> <b>Partners for Justice</b><br>(includes reserved seating for 10 at the event) | <b>\$5,000+</b> |
| <input type="checkbox"/> <b>Platinum Sponsor</b><br>(includes 8 tickets to the event)                   | <b>\$2,500</b>  |
| <input type="checkbox"/> <b>Gold Sponsor</b><br>(includes 6 tickets to the event)                       | <b>\$1,000</b>  |
| <input type="checkbox"/> <b>Silver Sponsor</b><br>(includes 4 tickets to the event)                     | <b>\$500</b>    |
| <input type="checkbox"/> <b>Bronze Sponsor</b><br>(includes 2 tickets to the event)                     | <b>\$250</b>    |

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Name (as should be listed on event materials)

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Contact Name/Title

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Address

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Phone/ext.

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E-mail

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\$

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Amount of Sponsorship

- Our check is enclosed, payable to the Pisgah Legal Services.     Please bill us.  
 Please charge to our credit card:    MasterCard    Visa    AmEx    Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Return form and any payment in attached envelope:**

Contact Betsy Fedder for more information or any questions.

**Phone:** 828-210-3444    **Email:** [betsy@pisgahlegal.org](mailto:betsy@pisgahlegal.org)